

# Unified School District of Marshfield

Dear parent(s)/guardian(s),

Technology is an important part of the School District of Marshfield's approach to personalized learning. Supporting learning and communication through apps and digital resources is a great way to increase student engagement and choice in what and how they learn. As parent(s)/guardians it is important that you understand how these tools are being used in the classroom, what information is being collected, and how that information is being used.

Our class would like to use \_\_\_\_\_ an online learning tool that students will use to \_\_\_\_\_. Before using this tool, we wanted to make you aware of the district review process for digital resources as well as federal laws and regulations that apply to the use of technology to support classrooms and require parent/guardian consent.

Apps and digital resources that appear on the School District of Marshfield Approved Digital Resource list have gone through a review process looking at the following criteria prior to approval for student use. Only approved apps are included in the district's custom app store Self-Service.

- Age appropriate for intended audience
- Have controls and navigation that are user-friendly.
- Have limited advertising
- Aligns with instructional and curricular goals
- Compliant with school district policy
- Compliant with the Children's Online Privacy Protection Rule (COPPA).

In order to use this digital tool students may be creating student records or other information that could be personally identifiable (such as their name and/or email address). The Family Education Rights and Privacy Act (FERPA) requires that parent/guardian consent be obtained. In order to use this digital resource, certain personal information must be provided to the digital resource provider. Under the Children's Online Privacy Protection Act (COPPA), these digital resources must provide parental notification and obtain parental consent before collecting personal information from children under the age of 13.

For more information or to view detailed privacy policies/terms of service visit the School District of Marshfield Digital Resource Information page found under "Families".

## Parent/guardian please complete:

"I give consent for \_\_\_\_\_ to use the digital resource(s) listed above for the \_\_\_\_\_ school year.

Student First and Last Name

School Year

Parent/guardian signature: \_\_\_\_\_